



## 2026 Annual NEALS Meeting

# Sponsorship Opportunities

### SPONSORS AT ALL LEVELS RECEIVE THE FOLLOWING BENEFITS:

- Sponsor logo in the NEALS printed meeting materials, meeting website, & event mobile app
- NEALS-provided signage w/sponsor logo
- Company acknowledgement on PowerPoint slide at General Session



#### Bronze



#### Silver



#### Gold



#### Platinum

**\$15,000**

**\$25,000**

**\$50,000**

**\$100,000**

Registration for two (2) In-Person and two (2) Virtual Meeting representatives

Logo showcased as a banner in the event mobile app.

Registration for three (3) In-Person and three (3) Virtual Meeting representatives

One time social media acknowledgement of support on Twitter during the meeting

Choice of sponsorship of one of the following sessions\*:

- *Lightning Science Talks*
- *Abstract Platform Session*

Logo showcased as a banner in the event mobile app

Registration for four (4) In-Person and four (4) Virtual Meeting representatives

Opportunity to distribute branded materials in conference bags (*sponsor to provide bags, subject to final approval by NEALS*).

One full-page non-drug branded acknowledgement of support in meeting program book (*subject to final approval by NEALS*)

One time social media acknowledgement of support on Twitter during the meeting

Choice of sponsorship of one of the following events\*:

- *Scientific Symposium*
- *Attendee BBQ Dinner & Reception*

### Add-On Options *(must sponsor at a level above)*

#### Lanyard Sponsor - \$7,000 (1 available)

Logo on all attendee lanyards.

#### Conference Bag Sponsor - \$7,000 (1 available)

Logo on all conference bags. Sponsor covers the cost of the bags.

#### Wi-Fi Sponsor - \$5,000

Logo on Wi-Fi signage throughout the venue.

#### Mobile App Push Notification - \$1,500 per notification

Sponsor can send a custom non-commercial push notification to all attendees using the mobile app (*content subject to final approval by NEALS*)

Logo prominently showcased as a banner in the event mobile app

Logo placement in rolling PowerPoint during breaks for in-person & virtual attendees

Registration for five (5) In-Person and five (5) Virtual Meeting representatives

*(\*please note that sessions/events may be supported by more than one sponsor)*

*All sponsorships are subject to review and approval by NEALS to ensure alignment with the goals and values of the Consortium.*

# 2026 Annual NEALS Meeting

## A La Carte Sponsorships

With a la carte sponsorships, you can support event features independently or combine them with sponsorship tiers for added impact.

- Sponsor name (no logo) in the printed meeting materials, and meeting website
- NEALS-provided signage w/sponsor name (no logo)



**Industry Exhibitor Booth**  
\$7,000 (includes registration for 1 rep)

Additional booth days: \$3,500/day

**Nonprofit Exhibitor Booth**  
\$3,150 (includes registration for 1 nonprofit rep)

Additional booth days: \$2,500/day

*Nonprofit rate available to qualifying nonprofit organizations (nonprofit status verification may be requested)*



**Entertainment Sponsor**  
\$5,000

Verbal recognition, brand visibility, signage near the stage, and acknowledgment in the event materials.



**Breakfast or Lunch Sponsor**  
\$5,000 / meal

Showcase your brand during a high-traffic meal with logo placement on signage at the meal location.



**Training/Workshop Sponsor**  
\$4,000 / training or workshop

Gain visibility as a supporter of learning and collaboration with your logo on workshop signage and acknowledgments at its start and close.



**Coffee Break Sponsor**  
\$3,000 / break

Fuel the conversation! Your logo will appear on coffee station signage, with a shoutout before the break.

*Trainings & Workshops May Include:*

- Outcome Measures Training
- Clinical Research Staff Training & Development Workshop
- Principal Investigator Training
- Additional to be confirmed



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