## 2025 Annual NEALS Meeting

# Sponsorship Opportunities

#### SPONSORS AT ALL LEVELS RECEIVE THE FOLLOWING BENEFITS:

- Sponsor logo in the NEALS printed meeting materials, meeting website, & event mobile app
- NEALS-provided signage w/sponsor logo
- Company acknowledgement on PowerPoint slide at General Session









**Bronze** 

Silver

Gold

**Platinum** 

\$15,000

\$25,000

\$50,000

\$100,000

Registration for two (2) In-Person and two (2) Virtual Meeting representatives Logo showcased as a banner in the event mobile app.

Registration for three (3) In-Person and three (3) Virtual Meeting representatives One time social media acknowledgement of support on Twitter during the meeting

Choice of sponsorship of one of the following sessions\*:

- Hot Topic Session
- Abstract Platform Session

Logo showcased as a banner in the event mobile app

Registration for four (4) In-Person and four (4) Virtual Meeting representatives Mention in Annual Impact Report

Opportunity to distribute branded materials in conference bags (sponsor to provide).

One full-page non-drug branded acknowledgement of support in meeting program book (subject to final approval by NEALS)

One time social media acknowledgement of support on Twitter during the meeting

Choice of sponsorship of one of the following events\*:

- Scientific Symposium
- Attendee BBQ Dinner & Reception

Logo prominently showcased as a banner in the event mobile app

Logo placement in rolling PowerPoint during breaks for in-person attendees

Registration for five (5) In-Person and five (5) Virtual Meeting representatives

Add-On Options (must sponsor at a level above)

Lanyard Sponsor - \$7,000 (1 available)

Logo on all attendee lanyards.

Conference Bag Sponsor - \$7,000 (1 available)

Logo on all conference bags. Sponsor covers the cost of the bags.

Wi-Fi Sponsor - \$5,000

Logo on Wi-Fi signage throughout the venue.

Mobile App Push Notification - \$1,500 per notification

Sponsor can send a custom non-commercial push notification to all attendees using the mobile app (subject to NEALS approval)

## 2025 Annual NEALS Meeting

## A La Carte Sponsorships

With a la carte sponsorships, you can support event features independently or combine them with sponsorship tiers for added impact.

- Sponsor name (no logo) in the printed meeting materials, and meeting website
- NEALS-provided signage w/sponsor name (no logo)



#### Breakfast or Lunch Sponsor \$5,000 / meal

Showcase your brand during a high-traffic meal with logo placement on signage at the meal location.



#### Photo Booth Sponsor (2 available) \$5,000

Put your logo in every snapshot! Your branding will feature on the photo booth printed photos, with acknowledgment in the event program.



#### Workshop Sponsor \$4,000 / workshop

Gain visibility as a supporter of learning and collaboration with your logo on workshop signage and acknowledgments at its start and close.



#### Coffee Break Sponsor \$3,000 / break

Fuel the conversation! Your logo will appear on coffee station signage, with a shoutout before the break.



## (5 available) \$2,000 / day

Engage directly with attendees with a dedicated booth space, ideal for building connections and sharing resources.

(Non-Commercial)

