

## 2025 Annual NEALS Meeting

# A La Carte Sponsorships

With a la carte sponsorships, you can support event features independently or combine them with sponsorship tiers for added impact.

- Sponsor name (no logo) in the printed meeting materials, and meeting website
- NEALS-provided signage w/sponsor name (no logo)



### Breakfast or Lunch Sponsor \$5,000 / meal

Showcase your brand during a high-traffic meal with logo placement on signage at the meal location.



### Photo Booth Sponsor (2 available) \$5,000

Put your logo in every snapshot! Your branding will feature on the photo booth printed photos, with acknowledgment in the event program.



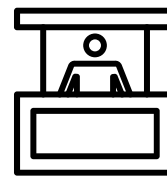
### Workshop Sponsor \$4,000 / workshop

Gain visibility as a supporter of learning and collaboration with your logo on workshop signage and acknowledgments at its start and close.



### Coffee Break Sponsor \$3,000 / break

Fuel the conversation! Your logo will appear on coffee station signage, with a shoutout before the break.



### Exhibitor Booth (5 available) \$2,000 / day

Engage directly with attendees with a dedicated booth space, ideal for building connections and sharing resources.  
*(Non-Commercial)*





# 2025 Annual NEALS Meeting Sponsorship Opportunities

## SPONSORS AT ALL LEVELS RECEIVE THE FOLLOWING BENEFITS:

- Sponsor logo in the NEALS printed meeting materials, meeting website, & event mobile app
- NEALS-provided signage w/sponsor logo
- Company acknowledgement on PowerPoint slide at General Session



**Bronze**



**Silver**



**Gold**



**Platinum**

**\$15,000**

**\$25,000**

**\$50,000**

**\$100,000**

Registration for two (2) In-Person and two (2) Virtual Meeting representatives

Logo showcased as a banner in the event mobile app.

Registration for three (3) In-Person and three (3) Virtual Meeting representatives

One time social media acknowledgement of support on Twitter during the meeting

Choice of sponsorship of one of the following sessions\*:

- *Hot Topic Session*
- *Abstract Platform Session*

Logo showcased as a banner in the event mobile app

Registration for four (4) In-Person and four (4) Virtual Meeting representatives

Mention in Annual Impact Report

Opportunity to distribute branded materials in conference bags (*sponsor to provide*).

One full-page non-drug branded acknowledgement of support in meeting program book (*subject to final approval by NEALS*)

One time social media acknowledgement of support on Twitter during the meeting

Choice of sponsorship of one of the following events\*:

- *Scientific Symposium*
- *Attendee BBQ Dinner & Reception*

Logo prominently showcased as a banner in the event mobile app

Logo placement in rolling PowerPoint during breaks for in-person attendees

Registration for five (5) In-Person and five (5) Virtual Meeting representatives

## Add-On Options *(must sponsor at a level above)*

### Lanyard Sponsor - \$7,000 (1 available)

Logo on all attendee lanyards.

### Conference Bag Sponsor - \$7,000 (1 available)

Logo on all conference bags. Sponsor covers the cost of the bags.

### Wi-Fi Sponsor - \$5,000

Logo on Wi-Fi signage throughout the venue.

### Mobile App Push Notification - \$1,500 per notification

Sponsor can send a custom non-commercial push notification to all attendees using the mobile app (*subject to NEALS approval*)