

## SUPPORT INNOVATION IN ALS RESEARCH – BECOME AN ANNUAL NEALS MEETING SPONSOR!

**The Annual NEALS Meeting is the premier gathering for the ALS clinical research community** –bringing together the field’s most influential investigators, industry leaders, and research professionals to drive progress and accelerate breakthroughs. This is where collaborations are formed, ideas are challenged, and the future of ALS research is shaped.

### Audience & Reach



Engage directly with a highly targeted and influential audience of **over 1,000 attendees**, participating both in person and virtually, including:

- Leading clinical investigators and principal investigators
- Senior leaders from biopharma and biotech organizations
- Clinical research coordinators and site teams at the forefront of trials
- Patient advocacy organizations shaping the future of care

With both in-person and virtual participation, the NEALS Annual Meeting extends your reach beyond the venue—connecting your brand with a global network of stakeholders committed to advancing ALS research.

### Why Sponsor



Align your organization with one of the most respected networks in neurological research and demonstrate a clear commitment to advancing ALS research.

Sponsorship offers:

- **Prominent visibility** across a highly engaged and specialized audience
- **Direct access to key decision-makers** driving clinical research and development
- **A meaningful opportunity to demonstrate your organization’s commitment to the ALS community and its future**
- **Strategic touchpoints throughout** the meeting to maximize engagement and impact

## 2026 Annual NEALS Meeting

# Sponsorship Opportunities



### SPONSORS AT ALL LEVELS RECEIVE THE FOLLOWING BENEFITS:

- Sponsor logo in the NEALS printed meeting materials, meeting website, & event mobile app
- NEALS-provided signage w/sponsor logo
- Company acknowledgement on PowerPoint slide at General Session
- **Tiered sponsors have access to select and exclusive add-on opportunities**



## Platinum Sponsor – \$100,000

### Maximize your visibility and engagement through premium, high-impact sponsorship opportunities

- Materials included in conference bags (subject to NEALS approval)
- One full-page non-drug branded acknowledgement of support in meeting program book (subject to final approval by NEALS)
- One time social media acknowledgement
- Prominent logo placement in mobile app
- Logo in rolling PowerPoint (in-person & virtual)
- Choice of sponsorship of one (1) featured event\*:
  - Scientific Symposium
  - Attendee Annual Beachside Dinner & Reception
- Three-Day Exhibitor Booth (no additional registrations included)
- Five (5) In-Person and five (5) Virtual



## Gold Sponsor – \$50,000

### Enhance your visibility and connect with attendees through meaningful brand placement and engagement opportunities

- One social media acknowledgement (Twitter)
- Logo showcased in the event mobile app
- Choice of sponsorship of one (1) session\*:
  - Lightning Science Talks
  - Abstract Platform Session
- Registration for four (4) In-Person and four (4) Virtual Meeting representatives



## Silver Sponsor – \$25,000

### Increase brand visibility and expand your reach to meeting attendees

- Logo showcased in the event mobile app
- Registration for three (3) In-Person and three (3) Virtual Meeting representatives



## Bronze Sponsor – \$15,000

### Establish your presence at the Annual NEALS Meeting

- Registration for two (2) In-Person and two (2) Virtual Meeting representatives

(\*please note that sessions/events may be supported by more than one sponsor)

All sponsorships are subject to review and approval by NEALS to ensure alignment with the goals and values of the Consortium.

## 2026 Annual NEALS Meeting

# Exclusive Add-On Opportunities

AVAILABLE ONLY TO TIERED SPONSORS

Enhance your sponsorship with high-visibility opportunities designed to maximize brand recognition throughout the meeting. These limited offerings provide additional exposure across key attendee touchpoints.



### Lanyard Sponsorship – \$7,000 (1 available)

Feature your logo on attendee lanyards worn throughout the meeting, ensuring continuous brand visibility.



### Conference Bag Sponsorship – \$7,000 (1 available)

Showcase your brand on official conference bags distributed to all attendees.  
*Sponsor is responsible for production of bags.*



### Wi-Fi Sponsorship – \$5,000

Promote your brand through Wi-Fi access signage displayed throughout the venue.



### Mobile App Push Notification – \$1,500 per notification

Deliver a custom, non-drug branded message directly to attendees via the event mobile app.  
*Content subject to NEALS approval.*

# 2026 Annual NEALS Meeting

## A La Carte Sponsorships

With a la carte sponsorships, you can support event features independently or combine them with sponsorship tiers for added impact.

- Sponsor name (no logo) in the printed meeting materials, and meeting website
- NEALS-provided signage w/sponsor name (no logo)

Customize your presence by supporting key moments of the meeting. These opportunities offer targeted visibility and engagement with attendees.



### Industry Exhibitor Booth

\$7,000; includes registration for 1 rep  
(Additional booth days: \$3,500/day)

### Nonprofit Exhibitor Booth

\$3,150; includes registration for 1 nonprofit rep  
(Additional booth days: \$2,500/day)

*Nonprofit rate available to qualifying nonprofit organizations  
(nonprofit status verification may be requested)*



### Entertainment Sponsor

\$5,000

Verbal recognition, brand visibility, signage near the stage, and acknowledgment in the event materials.



### Breakfast or Lunch Sponsor

\$5,000 / meal

Showcase your brand during a high-traffic meal with logo placement on signage at the meal location.



### Training/Workshop Sponsor

\$4,000 / training or workshop

Gain visibility as a supporter of learning and collaboration with your logo on workshop signage and acknowledgments at its start and close.

*Trainings & Workshops May Include:*

- Outcome Measures Training
- Clinical Research Staff Training & Development Workshop
- Principal Investigator Training
- Additional to be confirmed



### Coffee Break Sponsor

\$3,000 / break

Fuel the conversation! Your logo will appear on coffee station signage, with a shoutout before the break.

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