



# 2025 Annual NEALS Meeting

# Sponsorship Opportunities

## SPONSORS AT ALL LEVELS RECEIVE THE FOLLOWING BENEFITS:

- Sponsor logo in the NEALS printed meeting materials, meeting website, & event mobile app
- NEALS-provided signage w/sponsor logo
- Company acknowledgement on PowerPoint slide at General Session



### Bronze

**\$15,000**

Registration for two (2) In-Person and two (2) Virtual Meeting representatives



### Silver

**\$25,000**

Logo showcased as a banner in the event mobile app.  
  
Registration for three (3) In-Person and three (3) Virtual Meeting representatives



### Gold

**\$50,000**

One time social media acknowledgement of support on Twitter during the meeting  
  
Choice of sponsorship of one of the following sessions\*:  

- *Hot Topic Session*
- *Abstract Platform Session*

  
Logo showcased as a banner in the event mobile app  
  
Registration for four (4) In-Person and four (4) Virtual Meeting representatives



### Platinum

**\$100,000**

Mention in Annual Impact Report  
  
Opportunity to distribute branded materials in conference bags (*sponsor to provide*).  
  
One full-page non-drug branded acknowledgement of support in meeting program book (*subject to final approval by NEALS*)  
  
One time social media acknowledgement of support on Twitter during the meeting  
  
Choice of sponsorship of one of the following events\*:  

- *Scientific Symposium*
- *Attendee BBQ Dinner & Reception*

## Add-On Options *(must sponsor at a level above)*

### Lanyard Sponsor - \$7,000 (1 available)

Logo on all attendee lanyards.

### Conference Bag Sponsor - \$7,000 (1 available)

Logo on all conference bags. Sponsor covers the cost of the bags.

### Wi-Fi Sponsor - \$5,000

Logo on Wi-Fi signage throughout the venue.

### Mobile App Push Notification - \$1,500 per notification

Sponsor can send a custom non-commercial push notification to all attendees using the mobile app (*content subject to final approval by NEALS*)

Logo prominently showcased as a banner in the event mobile app  
  
Logo placement in rolling PowerPoint during breaks for in-person attendees  
  
Registration for five (5) In-Person and five (5) Virtual Meeting representatives

*(\*please note that sessions/events may be supported by more than one sponsor)*

*All sponsorships are subject to review and approval by NEALS to ensure alignment with the goals and values of the Consortium.*

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## A La Carte Sponsorships

With a la carte sponsorships, you can support event features independently or combine them with sponsorship tiers for added impact.

- Sponsor name (no logo) in the printed meeting materials, and meeting website
- NEALS-provided signage w/sponsor name (no logo)



**Breakfast or Lunch Sponsor**  
\$5,000 / meal

Showcase your brand during a high-traffic meal with logo placement on signage at the meal location.



**Photo Booth Sponsor**  
(2 available)  
\$5,000

Put your logo in every snapshot! Your branding will feature on the photo booth printed photos, with acknowledgment in the event program.



**Training/Workshop Sponsor**  
\$4,000 / training or workshop

Gain visibility as a supporter of learning and collaboration with your logo on workshop signage and acknowledgments at its start and close.



**Coffee Break Sponsor**  
\$3,000 / break

Fuel the conversation! Your logo will appear on coffee station signage, with a shoutout before the break.



**Exhibitor Booth**  
(10 available per day)  
\$2,000 / day

Engage directly with attendees with a dedicated booth space, ideal for building connections and sharing resources.  
(Non-Commercial)



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